

# 735 Thimble Shoals Boulevard

Newport News, VA 23606

## Demographics

Population	1-mi.	3-mi.	5-mi.
2015 Male Population	5,761	42,367	83,161
2015 Female Population	5,996	45,089	89,475
% 2015 Male Population	49.00%	48.44%	48.17%
% 2015 Female Population	51.00%	51.56%	51.83%
2015 Total Population: Adult	9,531	68,208	134,431
2015 Total Daytime Population	26,511	105,292	187,883
2015 Total Employees	20,955	60,183	100,145
2015 Total Population: Median Age	31	34	35
2015 Total Population: Adult Median Age	37	44	45
2015 Total population: Under 5 years	921	5,761	11,138
2015 Total population: 5 to 9 years	620	5,453	10,633
2015 Total population: 10 to 14 years	457	5,217	10,530
2015 Total population: 15 to 19 years	482	6,077	11,313
2015 Total population: 20 to 24 years	1,544	8,946	16,303
2015 Total population: 25 to 29 years	1,674	7,597	14,944
2015 Total population: 30 to 34 years	1,172	6,607	12,681
2015 Total population: 35 to 39 years	671	4,993	9,686
2015 Total population: 40 to 44 years	581	5,103	10,141
2015 Total population: 45 to 49 years	546	5,304	10,946
2015 Total population: 50 to 54 years	588	6,153	12,766

2015 Total population: 55 to 59 years	580	5,677	11,544
2015 Total population: 60 to 64 years	381	4,163	8,403
2015 Total population: 65 to 69 years	356	3,329	6,966
2015 Total population: 70 to 74 years	287	2,392	5,050
2015 Total population: 75 to 79 years	230	1,839	3,726
2015 Total population: 80 to 84 years	263	1,380	2,879
2015 Total population: 85 years and over	404	1,465	2,987
% 2015 Total population: Under 5 years	7.83%	6.59%	6.45%
% 2015 Total population: 5 to 9 years	5.27%	6.24%	6.16%
% 2015 Total population: 10 to 14 years	3.89%	5.97%	6.10%
% 2015 Total population: 15 to 19 years	4.10%	6.95%	6.55%
% 2015 Total population: 20 to 24 years	13.13%	10.23%	9.44%
% 2015 Total population: 25 to 29 years	14.24%	8.69%	8.66%
% 2015 Total population: 30 to 34 years	9.97%	7.55%	7.35%
% 2015 Total population: 35 to 39 years	5.71%	5.71%	5.61%
% 2015 Total population: 40 to 44 years	4.94%	5.83%	5.87%
% 2015 Total population: 45 to 49 years	4.64%	6.06%	6.34%
% 2015 Total population: 50 to 54 years	5.00%	7.04%	7.39%
% 2015 Total population: 55 to 59 years	4.93%	6.49%	6.69%
% 2015 Total population: 60 to 64 years	3.24%	4.76%	4.87%
% 2015 Total population: 65 to 69 years	3.03%	3.81%	4.04%
% 2015 Total population: 70 to 74 years	2.44%	2.74%	2.93%
% 2015 Total population: 75 to 79 years	1.96%	2.10%	2.16%
% 2015 Total population: 80 to 84 years	2.24%	1.58%	1.67%
% 2015 Total population: 85 years and over	3.44%	1.68%	1.73%
2015 White alone	5,962	54,891	100,707
2015 Black or African American alone	3,983	22,396	53,014
2015 American Indian and Alaska Native alone	45	365	756
2015 Asian alone	374	3,447	6,546
2015 Native Hawaiian and OPI alone	24	127	235

2015 Some Other Race alone	857	2,550	4,276
2015 Two or More Races alone	512	3,680	7,102
2015 Hispanic	1,532	6,497	11,724
2015 Not Hispanic	10,225	80,959	160,912
% 2015 White alone	50.71%	62.76%	58.33%
% 2015 Black or African American alone	33.88%	25.61%	30.71%
% 2015 American Indian and Alaska Native alone	0.38%	0.42%	0.44%
% 2015 Asian alone	3.18%	3.94%	3.79%
% 2015 Native Hawaiian and OPI alone	0.20%	0.15%	0.14%
% 2015 Some Other Race alone	7.29%	2.92%	2.48%
% 2015 Two or More Races alone	4.35%	4.21%	4.11%
% 2015 Hispanic	13.03%	7.43%	6.79%
% 2015 Not Hispanic	86.97%	92.57%	93.21%
2015 Not Hispanic: White alone	5,510	55,012	102,873
2015 Not Hispanic: Black or African American alone	3,405	18,754	44,820
2015 Not Hispanic: American Indian and Alaska Native alone	46	255	559
2015 Not Hispanic: Asian alone	205	2,269	4,504
2015 Not Hispanic: Native Hawaiian and OPI alone	14	82	144
2015 Not Hispanic: Some Other Race alone	16	159	345
2015 Not Hispanic: Two or More Races	252	1,650	3,404
% 2015 Not Hispanic: White alone	55.08%	67.86%	63.39%
% 2015 Not Hispanic: Black or African American alone	34.04%	23.13%	27.62%
% 2015 Not Hispanic: American Indian and Alaska Native alone	0.46%	0.31%	0.34%
% 2015 Not Hispanic: Asian alone	2.05%	2.80%	2.78%
% 2015 Not Hispanic: Native Hawaiian and OPI alone	0.14%	0.10%	0.09%
% 2015 Not Hispanic: Some Other Race alone	0.16%	0.20%	0.21%
% 2015 Not Hispanic: Two or More Races	2.52%	2.04%	2.10%

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Population Change	1-mi.	3-mi.	5-mi.
Total: Employees (NAICS)	n/a	n/a	n/a

Total: Establishments (NAICS)	n/a	n/a	n/a
2015 Total Population	11,757	87,456	172,636
2015 Households	5,661	35,204	70,201
Population Change 2010-2015	-89	2,396	3,025
Household Change 2010-2015	99	1,503	2,238
% Population Change 2010-2015	-0.75%	2.82%	1.78%
% Household Change 2010-2015	1.78%	4.46%	3.29%
Population Change 2000-2015	1,754	6,390	10,346
Household Change 2000-2015	1,075	3,051	6,263
% Population Change 2000 to 2015	17.53%	7.88%	6.38%
% Household Change 2000 to 2015	23.44%	9.49%	9.80%

Housing	1-mi.	3-mi.	5-mi.
2015 Housing Units	4,767	33,336	66,854
2015 Occupied Housing Units	4,586	32,154	63,939
2015 Owner Occupied Housing Units	1,166	18,235	37,447
2015 Renter Occupied Housing Units	3,420	13,919	26,492
2015 Vacant Housings Units	181	1,182	2,912
% 2015 Occupied Housing Units	96.20%	96.45%	95.64%
% 2015 Owner occupied housing units	25.43%	56.71%	58.57%
% 2015 Renter occupied housing units	74.57%	43.29%	41.43%
% 2000 Vacant housing units	3.80%	3.55%	4.36%

Income	1-mi.	3-mi.	5-mi.
2015 Household Income: Median	\$45,600	\$59,138	\$58,692
2015 Household Income: Average	\$55,190	\$76,532	\$76,304
2015 Per Capita Income	\$26,759	\$32,116	\$31,882
2015 Household income: Less than \$10,000	484	2,038	3,854
2015 Household income: \$10,000 to \$14,999	196	1,110	2,302
2015 Household income: \$15,000 to \$19,999	336	1,284	2,772

2015 Household income: \$20,000 to \$24,999	331	1,496	2,989
2015 Household income: \$25,000 to \$29,999	318	1,480	3,183
2015 Household income: \$30,000 to \$34,999	418	1,935	4,041
2015 Household income: \$35,000 to \$39,999	335	1,840	3,687
2015 Household income: \$40,000 to \$44,999	375	1,870	3,639
2015 Household income: \$45,000 to \$49,999	312	1,515	2,793
2015 Household income: \$50,000 to \$59,999	647	3,320	6,719
2015 Household income: \$60,000 to \$74,999	690	4,028	7,500
2015 Household income: \$75,000 to \$99,999	689	4,940	9,936
2015 Household income: \$100,000 to \$124,999	263	3,482	6,933
2015 Household income: \$125,000 to \$149,999	102	1,851	3,840
2015 Household income: \$150,000 to \$199,999	87	1,704	3,482
2015 Household income: \$200,000 or more	78	1,311	2,531
% 2015 Household income: Less than \$10,000	8.55%	5.79%	5.49%
% 2015 Household income: \$10,000 to \$14,999	3.46%	3.15%	3.28%
% 2015 Household income: \$15,000 to \$19,999	5.94%	3.65%	3.95%
% 2015 Household income: \$20,000 to \$24,999	5.85%	4.25%	4.26%
% 2015 Household income: \$25,000 to \$29,999	5.62%	4.20%	4.53%
% 2015 Household income: \$30,000 to \$34,999	7.38%	5.50%	5.76%
% 2015 Household income: \$35,000 to \$39,999	5.92%	5.23%	5.25%
% 2015 Household income: \$40,000 to \$44,999	6.62%	5.31%	5.18%
% 2015 Household income: \$45,000 to \$49,999	5.51%	4.30%	3.98%
% 2015 Household income: \$50,000 to \$59,999	11.43%	9.43%	9.57%
% 2015 Household income: \$60,000 to \$74,999	12.19%	11.44%	10.68%
% 2015 Household income: \$75,000 to \$99,999	12.17%	14.03%	14.15%
% 2015 Household income: \$100,000 to \$124,999	4.65%	9.89%	9.88%
% 2015 Household income: \$125,000 to \$149,999	1.80%	5.26%	5.47%
% 2015 Household income: \$150,000 to \$199,999	1.54%	4.84%	4.96%
% 2015 Household income: \$200,000 or more	1.38%	3.72%	3.61%

Retail Sales Volume	1-mi.	3-mi.	5-mi.
2015 Childrens/Infants clothing stores	\$1,462,535	\$9,533,307	\$19,060,423
2015 Jewelry stores	\$521,536	\$3,582,556	\$7,165,905
2015 Mens clothing stores	\$1,686,513	\$11,428,575	\$22,855,264
2015 Shoe stores	\$1,691,464	\$11,487,716	\$23,017,150
2015 Womens clothing stores	\$2,829,999	\$19,504,070	\$39,027,099
2015 Automobile dealers	\$21,788,461	\$154,075,545	\$308,623,116
2015 Automotive parts and accessories stores	\$4,297,244	\$29,929,357	\$59,929,381
2015 Other motor vehicle dealers	\$611,437	\$4,216,238	\$8,465,962
2015 Tire dealers	\$1,921,987	\$13,359,234	\$26,750,132
2015 Hardware stores	\$81,052	\$628,754	\$1,263,212
2015 Home centers	\$822,820	\$6,299,327	\$12,651,451
2015 Nursery and garden centers	\$988,412	\$7,599,937	\$15,227,711
2015 Outdoor power equipment stores	\$472,576	\$3,437,753	\$6,894,838
2015 Paint andwallpaper stores	\$98,051	\$725,197	\$1,458,946
2015 Appliance, television, and other electronics stores	\$2,883,299	\$20,623,465	\$41,303,035
2015 Camera andphotographic supplies stores	\$218,244	\$1,611,576	\$3,236,097
2015 Computer andsoftware stores	\$8,297,187	\$55,833,930	\$111,694,246
2015 Beer, wine, and liquor stores	\$1,421,862	\$9,755,339	\$19,501,225
2015 Convenience stores	\$6,522,169	\$43,090,374	\$86,077,652
2015 Restaurant Expenditures	\$5,754,963	\$40,280,784	\$80,607,272
2015 Supermarkets and other grocery (except convenience) stores	\$23,372,006	\$156,703,931	\$313,535,489
2015 Furniture stores	\$2,076,752	\$14,548,387	\$29,126,912
2015 Home furnishings stores	\$7,147,271	\$50,504,978	\$101,206,607
2015 General merchandise stores	\$37,138,196	\$263,971,205	\$528,795,803
2015 Gasoline stations with convenience stores	\$20,094,215	\$135,249,898	\$270,564,598
2015 Other gasoline stations	\$14,346,875	\$97,176,710	\$194,501,866
2015 Department stores (excl leased depts)	\$36,616,660	\$260,388,649	\$521,629,898
2015 General merchandise stores	\$37,138,196	\$263,971,205	\$528,795,803
2015 Other health and personal care stores	\$1,467,159	\$10,377,659	\$20,783,134

2015 Pharmacies and drug stores	\$5,913,003	\$41,136,541	\$82,362,722
2015 Pet and pet supplies stores	\$1,605,337	\$11,208,483	\$22,461,024
2015 Book, periodical, and music stores	\$241,923	\$1,744,123	\$3,492,077
2015 Hobby, toy, and game stores	\$700,491	\$4,804,727	\$9,626,778
2015 Musical instrument and supplies stores	\$68,862	\$502,393	\$1,008,806
2015 Sewing, needlework, and piece goods stores	\$128,761	\$915,797	\$1,839,978
2015 Sporting goods stores	\$654,888	\$4,776,026	\$9,579,256

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